

Busan International Architectural Design Workshop 2023 Guidelines



1. Brief of BIADW 2023

○ Outline

- The Busan International Architectural Design Workshop (BIADW) is an international architectural event held annually with the goal of encouraging architectural professionals and students from around the world to propose architectural alternatives to the status quo of Busan, Republic of Korea.
- It intends to draw interpretations of the theme within the deadline, enhancing their perfection through two times of critiques by tutors based on participants' idea proposals.
- This year's workshop is to be held on line, opening at 20:00 (Korean Standard Time: GMT+9) on July 3, 2023 and closing at 22:00 (KST: GMT+9) on July 20, 2023.

○ Theme: Sense of Place

The “sense of place” is . . .

A term used as the title of George Seddon's 1972 book, which investigated the Swan Coastal Plain in terms of its landforms, climate, geology, soils, flora, the Swan River, the coast, offshore islands, wetlands, and urban areas.

The sense of place in this competition . . .

Encompasses such content and is aimed at forming new spaces on urban idle lands. It is a multi-dimensional complex structure used to characterize the relationships between people and spatial setting, in which human beings manifest as the relationships, attachments, and senses of belonging to others as well as to their own places. Human abilities of cognition, triggered by the switch of ideas between the senses of place and ego based on the randomness of remembering, the uncertainty of explaining, and the liquidity of place, begin with senses. The urban streets mobilize various senses such as visual, tactile, auditory, and olfactory ones according to their locations, which thus turn up as comprehensive sensations. For the “place” makes it possible for a human subject to perceive the world recreated by his or her “senses,” and the images of perceived objects are comprehensively represented by the eyes and sensations of the subject looking at the objects at a specific place.

The theme of this year is . . .

About utilizing participants' own senses to make spatial reinterpretations of the urban idle lands at the *Bukhang* of Busan and explore new spatial formations of them based on the senses recognized anew, with a new perspective on the alleys or buildings by which anyone passes. In the city, such senses as the visual, auditory, tactile, olfactory-gustatory, equilibratory, depth, cutaneous, and long- and short-distance ones influence the urban environment.

Participants are encouraged to design multi-sensory buildings, squares, and urban streets by integrating various senses.

○ Project site

- As the nucleus of Busan Port which opened in 1876, the North Port is a secured area where domestic and overseas cargo containers come and go. It began to be totally open to the public through the formation of water-friendly space within its 1st-phase redevelopment zone.
- Located around the extension of the Sujeong axis and along Busancheon Stream, the project site should be planned as the place enjoyable by everyone in the downtown, as a landmark of the North Port that integrates the original downtown functionally and scenically through multi-level spatial planning to keep its historical character and identity.
- The broken flow of downtown by existing railroad services (the switchyard for Busan Station and the container yard for Busanjin Station) should be reborn as the corridors to change the structure of the original downtown radically.
- A reasonable development direction should be proposed in connection with the North Port redevelopment, reflecting such local conditions as the train vehicle maintenance workshop and the supposed-to-be-defunct railroad facilities (track and station) getting in the way of local development.
- The proposal should include a program becoming to Busan that can create its global competence with new buildings, squares, and urban streets to develop a new urban center of economic vitality utilizing the existing idle lands, as a multi-level planning for bridging the broken flow between the original downtown and the North Port.

○ Outline of the plan

- Location: The whole area of 255, Chungjangdae-ro, Dong-gu, Busan, Republic of Korea
- Scope of project: A = 200,000 m², L = 500m, B = 400m + α
- Supposed term of construction: Year 2030 to 2076
- Features: (1) Bi-centennial commons (celebratory square); (2) A landmark place; (3) Buildings in the urban scale, including the railroad area within the project site (size of each building site: 1,500 to 3,000 sq. m.); (4) Organic multi-level connection by public open spaces, terraces, or pedestrian axes



2. Way of Proceeding: Online Workshop

- The purpose of BIADW 2023 is to draw participants' interpretations on the theme and their architectural alternatives to the existing site condition within the given time.
- This online workshop begins at 20:00 on July 3 and ends at 22:00 on July 20 in 2023 (KST: GMT+9).
- Participants' ideas are to be critiqued by tutors two times to enhance their perfection.

3. Application for Participation

- **How: via the web site of the Busan International Architectural Design Workshop (<http://biadw.biacf.org>) or of the Busan Architecture Festival (<http://www.biacf.org>)**
- Team makeup: Each team should consist of 3 persons from the same university
- **Application period: from 00:00 on Apr. 19 to 24:00 on May 24 in 2023**
 - International teams: Apr. 19 (00:00) to May 10 (24:00) in 2023 (for 3 weeks)
 - Korean teams: May 10 (00:00) to May 24 (24:00) in 2023 (for 2 weeks)
- When to pay the entry fee: During June, 2023 **※ Pay upon receiving the entry confirmation mail (KRW 100,000 for each team)**

4. Online Workshop Guidance

○ Overall Schedule

(As per KST: GMT+9)

Date	Time	Schedule	Note
Jul. 3 (Mon), 2023	20:00	Opening ceremony Zoom Live	Opening declaration and greetings Introduction of participants
	20:30	Thematic lecture Zoom Live	-
	21:30	Kick Off Zoom Live	-
Jul. 8 (Sat), 2023	22:00	1 st submission and critique	Submission within 10 sheets of A3 size on the web site, followed by an online critique - Tutor critique: Jul. 9 (00:00) to 10 (24:00)
Jul. 15 (Sat), 2023	22:00	2 nd submission and critique	Submission within 10 sheets of A3 size on the web site, followed by an online critique - Tutor critique: Jul. 16 (00:00) to 17 (24:00)
Jul. 20 (Thu), 2023	22:00	Final submission and jury	1 sheet of A0-sized panel (format: pdf or jpeg; resolution: 300 dpi) and a project introduction video (format: FHD mp4; 5 to 10 minutes)
Sep. 20 (Wed) - 24 (Sun), 2023	-	Awarding ceremony and exhibition	Place: BEXCO, the exhibition venue of BAF 2023 (55, APEC-ro, Haeundae-gu, Busan, Korea)

○ Process guidance

1) Opening ceremony

- Date: at 20:00 on July 3 (Mon.), 2023 (considering international time difference)
 - Place: via the online ZOOM live
 - Participants: Korean and international tutors and student participants, guests, and steering committee members, etc.
 - Content: introducing participants and giving a thematic lecture
- ※ All participating teams are required to connect via the Zoom address given beforehand, which will be notified in June.

2) The 1st and 2nd critiques and modifications

- The proposals uploaded on the web site will be critiqued by designated tutors (two tutors for each team) whose critical comments then be uploaded and read by each team.
- After the critique, the first proposals are modified and submitted as the second proposals.

3) Final submission and jury

- The final submissions shall include **an image file (for exhibition panel) and a video file (within 10 min.)**
- **The video content shall include the proposed scenario and spatial program.**
- Image file: A0 size (vertical, jpeg or pdf format, 300 dpi) / video file: 1080p (FHD)
- The final submissions will be posted on the web site and deliberated by the designated jury members.

4) Awarding ceremony and exhibition

- The submissions (an A0 panel and a video) will be used at the BAF 2023 exhibition.
- The ceremony and exhibition place: BEXCO, from Sep. 20 (Wed.) to 24 (Sun.) as part of Busan Architecture Festival 2023

5. Awarding

Type of Award	No. of teams	Prize money	Total
ROK Minister of Culture, Sports and Tourism Award	1	3,000,000 KRW	3,000,000 KRW
Busan Mayor's Award	1	2,000,000 KRW	2,000,000 KRW
Busan Council Chair's Award	1	2,000,000 KRW	2,000,000 KRW
BAF Executive President's Award	2	1,000,000 KRW	2,000,000 KRW
KIA Busan Chapter President's Award	2	500,000 KRW	1,000,000 KRW
Total amount of prize money			10,000,000 KRW

※ The awardees are limited to the teams finishing all the final submissions and critiques.

※ Certificates and workshop catalogues are provided to all participating teams.

6. For more information: biadw2003@gmail.com (BIADW Steering Committee)