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**Innovation, Incubation and Entrepreneurship (I2E)**

**When:** 1st July, 2019 to 7th July, 2019

**Where:** Indian Institute of Technology Bombay (IIT Bombay), India

**Who:** Under Graduate (final year students) & Post Graduate (open for all students)

**Why:** Over the last decade IIT Bombay has created a vibrant innovation and entrepreneurship ecosystem at its campus. The three main components of the innovation and entrepreneurship ecosystem are: (1) The Entrepreneurship Cell (E-Cell) a student organization which motivates students to bring out their latent spirit of enterprise. (2) Society for Innovation and Entrepreneurship (SINE) is a premier technology business incubator hosted by IIT Bombay since 2004. (3) Desai Sethi Centre for Entrepreneurship (DSfCE) which encourages and supports students in transforming their novel ideas into technology-based ventures. It offers both academic and business inputs to the students and has designed new courses covering all aspects of entrepreneurship. The week-long AUA Overseas Study Program will bring together all these components to give participants a hands-on experience at making strategy, followed by persuasion to the “investors”. Participants will also tour some of India’s top companies and visit historic places in Mumbai, the financial capital of India.

**Program Schedule:**

|  |  |  |
| --- | --- | --- |
| **Date** | **Morning Probe**  **(10:00 am to 1:00 pm)** | **Afternoon Exploration**  **(2:00 pm to 5:00 pm)** |
| 1st July, 2019 | Management of Technological Innovation | Society for Innovation and Entrepreneurship (SINE) – Technology Business Incubator at IIT Bombay |
| 2nd July, 2019 | Business Model Development & Value Creation | Tata Centre for Technology and Design (TCTD) – Applying Frugal Innovation to Bottom of the Pyramid Needs |
| 3rd July, 2019 | Modalities and Approaches to New Venture Creation | Biomedical Engineering and Technology Incubation Center (BETiC) – Development of Devices for Healthcare |
| 4th July, 2019 | Working in Teams to Create a Business Plan | Industrial Design Centre (IDC) – Design School at IIT Bombay creating solutions based on local resources |
| 5th July, 2019 | Pitching of Business Ideas to Stakeholders | Students Technical Activities Body, eCell, Tinkerers Lab – Student Initiatives for working in New Technologies |
| 6th July, 2019 | Field Visit – Leading corporations in Manufacturing / IT services | |
| 7th July, 2019 | Mumbai City Tour | |

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**What we provide:**

(1) Invitation Letters

(2) Airport Transfers

(3) On campus accomodation (30th June, 2019 to 8th July, 2019)

(4) Meals (three times a day)

(5) Programme fee (funded by AUA Secretariat)

(6) Local Conveyance for Field visit and City Tour

**Invite:**

We would like to invite all members of AUA to nominate up to 2 students from their university to attend I2E program and have 2 more students on a waiting list. If a university does not nominate any students, or only nominates 1 student, then the unfilled places can be used by students on the waiting list.

**Deadline for Registration:** Kindly send the duly filled registration form by 24th May, 2019 to tanvi.mehta@iitb.ac.in

**For any queries contact:** tanvi.mehta@iitb.ac.in

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**Registration Form**

**Innovation, Incubation and Entrepreneurship (I2E) at IIT Bombay, India**

|  |  |
| --- | --- |
| Name |  |
| Student ID |  |
| Gender |  |
| Home University |  |
| Discipline / Department Name |  |
| Name of the Program |  |
| Total Duration of Program |  |
| Year of Study |  |
| University Contact Person  (Name, Email, Phone Number) |  |
| Date of Birth (dd/mm/yyyy) |  |
| Citizenship |  |
| Permanent Address |  |
| Phone Number / Cell Phone |  |
| E-mail |  |
| Passport No.  Date of Issue & Date of Expiry  (dd/mm/yyyy) |  |
| Emergency Contact Person  (Name, Email, Phone Number) |  |

**I hereby certify that all the above information given are true and correct to best of my knowledge, and apply for Innovation, Incubation and Entrepreneurship (I2E) program.**

\_\_\_\_\_\_\_\_\_\_\_\_\_

**Signature**

**Date:**